

## nextReality.festival 2025

The nextReality.festival 2025 is a two-day event celebrating the latest and most innovative developments in immersive technologies. On **November 5–6**, Hamburg's Speicherstadt will transform into a hotspot for professionals, creatives, and enthusiasts from the XR world. With a mix of **conference, exhibition, awards ceremony, and networking events**, the festival provides a unique platform to explore the future of **VR, AR, MR and AI** while making valuable connections.

Our sponsors and supporters make it possible to bring exciting XR events to all those interested. With your support, we can create an engaging XR festival that puts **XR** topics in the spotlight.

Take this opportunity to increase your visibility within your target audience, position yourself as an industry expert and supporter of innovative ideas, and showcase your commitment to XR technologies. In addition to on-site presence, we offer graphical visibility through banners, links, and social media.

[Last year impression](#)

## 2025 KEY FACTS

November 5th and 6th, 2025

### Location:

Hamburg's Speicherstadt (Am Sandtorkai FTZ, VRHQ, SPACE, and Astor Film Lounge)

### Expected Attendees:

400 - 500

### Speakers:

40+ experts from across the world

### Organizer:

nextReality.Hamburg e.V.

### Webseite

[www.nextRealityFestival.com](http://www.nextRealityFestival.com)

### Contact:

Sarah Wienberg-Schwarz,  
Sarah.Wienberg@nextReality.Hamburg

## Sponsorship Packages

### Bronze Sponsor – €1,000

- Logo placement on the nextReality.festival website – starting immediately until at least March 2026.
- Mention and linking in our social media posts (Instagram, LinkedIn).
- Logo placement and/or your own banner at the festival.

### Silver Sponsor – €3,000

Everything from the Bronze package, plus:

- Exhibition stand at the nextReality.festival.
- Speaking opportunity at the conference.
- Logo placement during the XRC Award Show on November 5th at the Astor Film Lounge.

### Gold Sponsor – €5,000

Everything from the Silver package, plus:

- Stage Sponsorship at the Conference on November 5 or 6 – Your company will be named as the sponsor of a stage and may display a banner on site.

If you have any questions or need more information about our sponsorship options, feel free to reach out. We look forward to your support!

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#### Contact

Sarah Wienberg-Schwarz

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2025

NOV 05 – 06  
Hamburger Speicherstadt